SMIPR — Packaging Compliance That Protects Profit

20-second pitch:

SMIPR turns EU packaging rules into profit protection. For SME owners (often wearing the CFO hat), our platform cuts 5–12% from EPR fees, gets you audit-ready in under 21 days, and removes spreadsheet/consultant chaos across EU markets.

Who We Serve

• Small and medium brand owners/exporters operating in 2–10 EU markets.

• Majority owners/CEOs who also manage finance and compliance responsibility.

Problem

• Packaging data is scattered across ERP, invoices and suppliers — filings are manual and error-prone.

• PPWR brings eco-modulated, recurring fees and stricter multi-country reporting.

• Overpayment and audit risk rise as rules evolve; CFOs lack monthly visibility.

Solution — The SMIPR Platform

• Ingestion AI: turn invoices/BOMs/PLM exports into a packaging master with 70%+ automation.

• Multi-country fee engine: simulate eco-modulated fees and optimize across EU schemes.

• Filing & evidence vault: generate per-country filings with immutable audit trails (>95% first-pass).

• Forecasts & accruals: replace annual surprises with monthly P&L visibility.

Outcomes We Commit To

• 5–12% reduction in EPR fees (typical mid-market result).

• Audit-ready report in ≤21 days.

• 3–5 month payback on annual subscription.

2-Week No-Risk ROI Pilot

Days 1–3: intake 2 invoices + last EPR report; connect CSV/API if available.

Days 4–10: ingestion + fee engine in 2 countries; sandbox filing produced.

Days 11–14: ROI snapshot, audit pack, and rollout plan.

Guarantee

Audit-ready pack delivered within 21 days — or your pilot is free.

Why Only SMIPR (Moat)

• Rules-as-data: regulatory updates encoded as data, not slide decks.

• Multi-country coverage from day one — built for exporters, not single-market portals.

• Evidence vault + data network effects from supplier attestations.

Implementation

• Start in hours: secure upload or API; SSO/SCIM available; no heavy IT project.

• White-glove onboarding and local language support (EN/BG/FI).